



HAZZA BIN ZAYED INTERNATIONAL FOOTBALL TOURNAMENT U17 COACHING COURSES

March 30, 2015
COACHING SYMPOSIUM

March 31, 2015
1-DAY BASIC COURSE
FOOTBALL PERIODISATION

Hazza Bin Zayed Stadium
Al Ain

WORLD FOOTBALL ACADEMY

for coaches, staff members and players



WORLD FOOTBALL ACADEMY MIDDLE - EAST

Due to the many requests from coaches and staff in the Middle-East, the World Football Academy is now proud to announce courses and educational events in this region. The first WFA Middle East event will take place during the Hazza Bin Zayed International Football Tournament Under 17 which is held at Hazza Bin Zayed Stadium in the city of Al Ain.

About the World Football Academy

The World Football Academy is the world's leading independent education institute for coaches, staff members and players. As a major knowledge provider to several FA's and clubs around the world, the WFA is the prime contractor for thousands of football specialists. Headquartered in The Netherlands, the WFA services over 2.000 football specialists in more than 20 countries per year.

Our instructors are selected from both world-renowned clubs and associations, and high-profile leaders within the football world.

With an immaculate track record and extensive background in football Raymond Verheijen is the leader in football conditioning and has introduced his unique football specific approach successfully throughout the world.



Since 1998 coach Verheijen has been involved in every FIFA World Cup and EURO reaching 5 semi finals. Last summer he was involved in his 4th consecutive FIFA World Cup. In 2009 Verheijen worked with the Dutch National Women's Team in their first ever EURO reaching the semi final. At club level Verheijen has been working as a football conditioning consultant with European giants like Glasgow Rangers, Barcelona

(Champions League 2006), Zenit St Petersburg (UEFA Cup 2008), Chelsea (FA Cup 2009) and Manchester City. In 2011 Verheijen became assistant manager with Wales. Under the tenure of this coaching team Wales became the most improved nation in the FIFA World Rankings of 2011.

All teams have benefited from his approach on a domestic level boasting the best injury record and allowing the coach to train and play with their strongest team almost every day. Also, national teams like Holland, Korea and Russia have exceeded all expectations by using the same methods in major competitions.

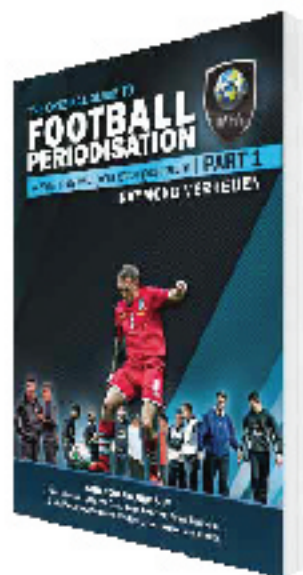
In terms of Youth Development the Feyenoord Academy are yet another example of what can be achieved following Raymond's methods. They have developed into one of the best football academies in the world and are the main provider for the Dutch National Youth Teams.

WFA Middle-East
COACHING COURSES

PROGRAMME

The World Football Academy Middle-East in partnership with the Hazza Bin Zayed International Football Tournament Under 17 is excited to announce an educational event at Hazza Bin Zayed Stadium giving attendees the opportunity to learn from the leading expert in football conditioning Raymond Verheijen.

'Always Play with Your Strongest Team' is taking place on the Monday of the Tournament and will give coaches an insight into how to develop a top fit team without injuries in a winning environment.



Day 1: Coaches Symposium

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|------------------|--|
| 09.30 -10.15 hrs | Principles of Football Periodisation
<i>How to develop peak fitness through football games, avoid accumulation of fatigue, maximize player freshness and remain injury free.</i> |
| 10.15 -10.45 hrs | Coffee break |
| 10.45 -11.30 hrs | Principles of Football Tactics
<i>The development of a playing style broken down in passing exercises, possession games and tactical games</i> |
| 11.30 -12.00 hrs | Coffee break |
| 12.00 -12.45 hrs | Principles of Youth Periodisation
<i>Application of principles to develop youth players to an optimal level while remaining injury free.</i> |

Participation

This is a FREE seminar provided on behalf of The Hazza Bin Zayed International Football Tournament Under 17 organizers.

All participants must pre-register to ensure seating availability (250 max participants). Due to expected overwhelming demand, participants are encouraged to register early! To REGISTER, please email registration@aacic.ae.

ORGANIZED BY:



WFA Middle-East
COACHING COURSES

PROGRAMME

Day 2: Basic course Football Periodisation

09.30-10.45 hrs	Football Physiology
10.45-11.00 hrs	Questions & Discussion
11.00-11.30 hrs	Coffee break
11.30-12.45 hrs	Football Performance
12.45-13.00 hrs	Questions & Discussion
13.00-14.00 hrs	Lunch
14.00-15.15 hrs	Football Fitness
15.15-15.30 hrs	Questions & Discussion
15.30-16.00 hrs	Coffee break
16.00-17.15 hrs	Football Conditioning Exercises
17.15-17.30 hrs	Questions & Discussion

This course is perfect for managers, coaches, medics, sports scientists and analysts alike where football is the key focus.

After participating all delegates receive an official WFA certificate stating they have accomplished all requirements of the course. As all certificates are registered, delegates can join follow-up courses within UAE or other WFA events worldwide.

VENUE & REGISTRATION

VENUE

Hazza Bin Zayed Stadium
Al Tawia, Al Ain
United Arab Emirates

REGISTRATION

Early bird fee: AED 1350 [until March 15]

Regular fee: AED 1500 [until March 30]

These rates include: course, materials, certificate, lunch and beverages, ticket to the Hazza Bin Zayed International Football Tournament Under 17 Final.

Attendees must pre-register and make payment in full to ensure availability. This course will be capped at maximum 60 delegates.

To REGISTER please visit: worldfootballacademy.ae/calendar.



**INCL. TICKET HBZ
INTERNATIONAL FOOT-
BALL TOURNAMENT U17**

Attendees at this course will receive complimentary tickets to the HBZ International Football Tournament U17 final later the same day.

For more information about this course please contact:

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For more information about the WFA, please contact:

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TO REGISTER

WWW.WORLDFOOTBALLACADEMY.AE